

#NoBlankBrains

PEOPLE'S CHOICE AWARD IN PARTNERSHIP WITH LUMAS™

GET VOTING! The artist with the most public votes at the end of the summer exhibit will win the People's Choice Award! The lucky winner will receive:

- A professionally photographed and framed print of their brain sculpture, displayed in the storefront of LUMAS for up to one week in September.
- LUMAS will host the sculpture inside the store for the same period of time as the print display.
- During display, the print will be offered for sale. If sold, the artist will receive 50% of the net profit of the sale. In the event the print does not sell, LUMAS will donate the print to the artist.
- The artist will be highlighted as the People's Choice Winner on all Baycrest marketing material such as social media, the website, and e-communications.
- The winning sculpture will be featured on the cover of a special run of 2017 TELUS Health Brain Project catalogues.

LUMAS™



TELUS
the
brain
project

Baycrest