

COMMUNITY

Brain Project back to raise funds for Baycrest

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FANNIE SUNSHINE

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For the second year in a row, brains will be on display in downtown Toronto to help raise funds for Baycrest Health Sciences.

The TELUS Health Brain Project is hoping to surpass the \$1.3 million raised in 2016 supporting brain research, care, education, and innovation in the fields of aging and brain health at the Bathurst St. and Hwy. 401 site.

From Tuesday, July 11 to Thursday, Aug. 31, 100 brain sculptures, designed by artists, celebrities, and thought-leaders from across North America, will be displayed at various downtown locations including Nathan Phillips Square, the Distillery District, Brookfield Place, and Union Station.



George Pimentel photo

Mei Chan Long's design for this year's TELUS Health Brain Project supporting Baycrest Health Sciences.

A number of sculptures will then be auctioned off at a later date in support of Baycrest.

Artists include Zombie

Boy, London Kaye, Peter Mansbridge, Wayne Gretzky, and John Mann.

"We're thrilled to be working with an incredible group of artists and corporate partners for the second year of The TELUS Health Brain Project," Josh Cooper, president and CEO of Baycrest Foundation, said in a release. "We're looking forward to expanding on the important work that was done last year to get the entire city - and beyond - thinking about brain health."

For information visit www.brainproject.ca

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